NATALIE PRAGER

www.natalieprager.com (610) 420-7890 pragernl@gmail.com

DIGITAL SKILLS

ILLUSTRATOR	
PHOTOSHOP	
PROCREATE	
InDESIGN	
AFTEREFFECTS	
SOLIDWORKS	
BLENDER 3D	
KEYSHOT	
VECTORASTER	
MS OFFICE	
SLACK	

ANALOG SKILLS

HAND-SKETCHING	
MARKER RENDERING	
BLUEPRINT READING	
PATTERN-MAKING	
LEATHERWORKING	
PUBLIC SPEAKING	
TREND RESEARCH	
DECK BUILDING	
TROUBLESHOOTING	

INTERESTS

COOKING CARTOONS CYCLING COFFEE

EXPERIENCE

FOOTWEAR DESIGNER // ALTRA RUNNING

Oct 2019 - present

- · Conception, design, and revision of innovative performance run footwear from brief through market delivery
- · Collaboration with in-house and overseas development partners to maintain function and achieve FOB targets
- Drafting and modification of tooling blueprints, tech packs, shell patterns, and engineered meshes in direct communcation with manufacturing facilities
- · Conduction of market trend research, forecasting, and development of seasonal design direction
- · Design ownership of all SMU (Special Make-Up) programs, including presentation to Marketing Director

FOOTWEAR APPRENTICE, MEN'S CASUAL // TIMBERLAND

Aug 2018 - Aug 2019

- · Drafting of technical specifications for men's casual and business footwear, including new uppers and materials
- · Research on men's fashion trends, color directions, and material innovations including trim/hardware/accents
- Direct design and color oversight of 80+ SKUs for FW20 season

ADJUNCT PROFESSOR, DESIGN // UNIVERSITY OF CINCINNATI

Apr 2018 - Aug 2018

- Development of semester-long curriculum to build upon first-year design knowledge base
- · Biweekly instruction of 17 second-year Industrial Design students in sketching, and digital rendering techniques
- · Led in-class critique sessions and provided structure and guidance for student-based discussion

ACCESSORIES DESIGN CO-OP // THE FRYE COMPANY

Aug 2017 - Dec 2017

- · Assistance in researching market and fashion trends in New York's Garment District to inform design direction
- · Creation of spec sheets for Small Leather Good (SLG) accessories including wallets, keychains and purses

LEATHERS DESIGN CO-OP // FOSSIL GROUP

Jan 2017 - Apr 2017

- · Solid-modeling of custom hardware for leather goods including belt buckles, clasps, and D-rings.
- · Presentation of trend research and ideas to Design Directors and cross functional teams

EDUCATION

UNIVERSITY OF CINCINNATI

Aug 2013 - Apr 2018

Bachelor of Science in Industrial Design - Soft Goods Cum Laude, Honors Scholar

SWINBURNE INSTITUTE OF TECHNOLOGY

Aug 2015 - Dec 2015

Bachelor of Arts in Industrial Design Study Abroad

NOTRE DAME GREEN POND HIGH SCHOOL

Aug 2009 - Apr 2013

COMMUNITY

DENVER URBAN GARDENS - GARDENER

Helped maintain community-based produce garden for Denver's Baker neighborhood.

MSU DENVER - GUEST LECTURER

Provided portfolio how-to and individual feedback to fourth-year Industrial and Graphic Design students.

DAAPCAMP - ASSISTANT DIRECTOR

Instructed high school students in the fundamentals of ID, including software use, sketching, and prototyping.